

School of Management Sciences

Report on Industrial Visit to Hindustan Coca-Cola Beverages Pvt Ltd.

The School of Management Sciences has organized one day industrial visit to “**Hindustan Coca-Cola Beverages Pvt Ltd.**”, **Manufacturer of various soft drink brands**, located at Ameenpur, Hyderabad on 16th March 2019 (Saturday) for MBA I and II Year students to expose them to the real time manufacturing process of the unit. The students accompanied by 4 faculty members visited the unit and observed the process of manufacturing of different soft drink brands such as **ThumsUp, Sprite and Maaza**. The company makes a full range of products with different volumes in the unit. The unit runs for 24 hours in the on-season with employee strength of 250 members. The students are enriched with the application of their theoretical knowledge to the various operational practices of the business.

The students started from the college at 10:00AM and reached the unit by 11:45AM. We are received by the production manager of the unit and were briefed about the unit and their activities for 30 minutes through a video and clarified the doubts of the students. The students were also explained about the other units and the products made by HCCB at different manufacturing locations.

The students were very happy with the visit as they acquired the knowledge of the manufacturing process of soft drinks. The faculty and students thanked the management and concerned personnel and returned to the college by 4 PM.

Faculty Coordinators:

Mr. B. Rajender Goud
Mr. G Prashanth Kumar
Mr. L Srikanth
Mr. V Jalender Reddy

Student Coordinators:

Ms. V Pavani
Mr. T Ravinder
Mr. N Surender Reddy
Ms. G Hemalatha

MBA II Year Students - 49

MBA II Year Students – 41

Dean
18/3/19
NNR School of Management Sciences
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Industrial Visit to Hindustan Coca-Cola Beverages Pvt Ltd. on 16th March 2019